Welcome

The Global Business Coalition for Education is the **go-to source for the business community in global education**. We are known for pushing the boundaries of innovation, partnership, and thought leadership to deliver real change for young people. We bring the business community together to accelerate progress in delivering quality education for all of the world’s children and youth.

**We are the business community’s SOCIAL IMPACT ADVISOR for EDUCATION**

- Strategic know-how to bring business, government, and NGOs together
- Combined expertise and collective firepower to tackle the toughest challenges in education
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What is REACT?
GBC-Education’s Rapid Education Action (REACT) fosters direct partnerships between stakeholders and acts as a hub to channel corporate contributions in support of Education in Emergencies.

- Business Community
- ECW Partners
- Education Clusters
- NGOs and other Educational Actors

www.now-react.org
REACT for Education in Emergencies

REACT aims to make the business commitment to emergencies greater than the sum of its parts and advance the overall global response to education in emergencies by:

- **Mapping** offers of tangible support from the business community in real-time

- **Tracking** educational needs that arise on the ground in real-time

- **Matching** the business sector resources and assets with on-the-ground needs to foster direct partnerships and projects
Example of REACT Partnerships

1. HP Digital School Clouds:

- **LOCATION**: ECW Countries
- **FOCUS**: Provide schools and children with digital educational content
- **CHALLENGE**: Updating, reprinting, and redistributing textbooks can be difficult. A digital system that could be simultaneously connected to multiple digital sources and updated instantly would save resources and time. However, for regions that do not have stable access to broadband connectivity, centralized storage of curricular material could be problematic.
- **PARTNERSHIP**: REACT connected HP with ECW to deploy the HP cloud which would connect up to 75 computers and or tablets to educational content without online connectivity and could be updated by ministries of education or the schools when needed.
- **Anticipated Result**: ECW has been in communication with HP to select countries in which to deploy the clouds. HP anticipates clouds to be ready for deployment in November of 2018.
Example of REACT Partnerships

2. CODING SKILLS AND A SUSTAINABLE INCOME FOR SYRIAN REFUGEES AND DISPLACED IRAQIS:

• LOCATION: Iraq
• FOCUS: Displaced Syrians and Iraqi Youth
• CHALLENGE: Refugees and displaced youth found it difficult to study without any income for basic living expenses.
• PARTNERSHIP: REACT connected the US-based social enterprise NaTakallam with an NGO working with Syrian refugees and displaced Iraqis to train and certify them in coding skills, Re:Coded. NaTakallam hired refugees participating in the Re:Coded certification courses and offered them the opportunity to also train as Arabic instructors. During the period of time the refugees are participated in coding courses, they were able to tutor students in the Arabic language remotely over Skype. Once certified, Re:Coded helped with longer-term job placement and NaTakallam brings on board the next cohort of refugee instructors taking the certification course.
• RESULT: Iraqi and Syrian refugees were able to develop coding skills while also generating an income as language instructors. Some of the first cohort of students have acquired world-class software development skills and many have been placed in well-paying jobs.
Example of REACT Partnerships

3. Resilient School Infrastructure, Damage Assessments, and Data Management (under development):

- **LOCATION**: Somalia and Nepal
- **FOCUS**: The intention is to provide education cluster and UNICEF regional offices with technical expertise and training in natural emergency response and readiness
- **CHALLENGE**: Frequent droughts, flooding and earthquakes can have devastating effects on education through destruction of physical school infrastructure and consequent disruption in educational experiences of children. Education is often the last area to receive assistance and to be restored in the face of acute natural emergencies.
- **PARTNERSHIP**: REACT connected a UK-based construction and infrastructure firm with education clusters and UNICEF offices in Somalia and Nepal to provide technical expertise in mapping key infrastructure, identifying vulnerabilities in education and health infrastructures against factors that can potential disruptions in education, assessing damage when a natural disaster strikes, and making recommendations to make school infrastructure more resilient against natural disasters.
- **Anticipated Result**: Currently in conversations to finalize details of the partnership to be initiated in the coming months.
REACT digital platform, developed in partnership with RELX Group and LexisNexis Risk Solutions, allows **real-time mapping, tracking, and matching of needs on the ground** and greater efficiencies in private sector support for emergencies.

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**Rapid Education Action (REACT)**

Engaging with Education Cannot Wait

Founded in 2012, the Global Business Coalition for Education (GBC-Education) brings together the business community to accelerate progress in delivering education for all the world’s children and youth. The Rapid Education Action (REACT) initiative emerged out of GBC-Education’s commitment to mobilize in-kind and financial resources for Education Cannot Wait (ECW) - a fund to support education in emergencies that was launched at the 2016 World Humanitarian Summit in Istanbul, Turkey.

The REACT Platform allows the Global Business Coalition for Education to match available resources with on-the-ground needs. Once the match occurs, implementation partners can effectively leverage these assets to carry out essential programs and initiatives to support education in emergencies. The platform can also help connect stakeholders – businesses, implementation partners, and Education Cannot Wait – to solve challenges facing education today.

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**Implementation Partners**

An implementation partner is an actor on the ground who carries out essential programs or initiatives to support education in emergencies.

**Private Sector and Foundations**

Businesses and foundations interested in engaging in education in emergencies through contributing resources or building partnerships.

**Education Cannot Wait Partners**

For Education Cannot Wait-authorized users and ECW approved offices on-the-ground requesting support.
Resource Requests

Once entered into the website, resource requests are logged until matched with a contribution from a private sector partner based on the following primary matching criteria:

- **Region** where support is needed
- **Type** of support
  - Corporate assets
  - Expertise
  - Financial
  - In-kind goods or services
- **Timeframe** of response
  - General crisis needs
  - Immediate / First-response
  - Multi-year
- **Preferred Partners** by industry
- **Need for Volunteers**
Resource Requests

In addition to the primary criteria for matching, users will be asked to provide additional details to describe the challenge which needs to be addressed:

- Population demographic
- Proportion of children and youth affected
- Level of vulnerability
- Gap in support
- Service distribution frequency and requirements
- Current partners engaged in this challenge
- Value-add for private sector partners
REACT platform walk-through
for ECW partners
1. Registration
REACT platform: Registration

Click here to register as an ECW Partner

www.now-react.org
REACT platform: Registration

Click here to register as an ECW Partner

www.now-react.org
REACT platform: Registration

Select “Primary” or “Secondary” contact
REACT platform: Registration

This will be your user name
REACT platform: Registration

Select three security questions and answers.

www.now-react.org
REACT platform: Registration

Choose password

www.now-react.org
REACT platform: Registration

This message verifies that your registration request is sent to the administrator.

www.now-react.org
2. Log in
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Education Cannot Wait Partners
For Education Cannot Wait-authorized users and ECW approved offices on-the-ground requesting support.
REACT platform: Logging-in

Once you’re registration request is approved, log in using your email and password.
3. New Resource Request
REACT platform: Inputting requests

This is your ECW Partner Landing Page.

Click here to make a new request
REACT platform: Inputting requests

"Request Details" window will be displayed. Make sure you scroll down to fill all required fields. When you're done, click "Save."

www.now-react.org
Next Steps:

• Once your resource request is approved, you will receive an email from the admin. This means that your request is logged in the system and waiting to be matched to a corporate partner.

• You will be notified via email once a match has been found.

• Meanwhile, If you are a ECW partner / Education cluster, please inform your implementing partners who could benefit from REACT.

• Please contact Jake Cho at jake@gbc-education.org for any questions.